

Fostering Excellence at HFC Bank: Key Leadership Appointments

HFC Bank proudly announces a series of strategic leadership appointments, signalling a strong commitment to nurturing local talent and driving excellence in Fiji's banking sector.

As the only Fijian Bank, HFC Bank remains steadfast in its mission

to cultivate indigenous talent, solidifying its reputation as the Employer of Choice. Through innovative programs like Study & Work, Rising Stars, Extended Leadership Team, and Leadership Team initiatives, HFC Bank provides a supportive ecosystem for local employees to unleash their full potential.

Mr. Rakesh Ram, CEO of HFC Bank, expressed warm welcome to the newly appointed leaders, collectively bringing over 100 years of expertise across diverse specializations and international experience. He emphasized HFC Bank's steadfast commitment to sourcing and developing local talent despite prevailing challenges, ensuring a

resilient institution with a robust talent pool. This could not be better validated by a 100% local staff force effectively competing with the International Banks.

In a move to enrich diversity and cultivate leadership, HFC Bank is delighted to introduce the following accomplished professionals:



Ms. Charishma Kumar
Head of Treasury and Financial Markets

Expressing her gratitude for the opportunity, Ms. Kumar emphasised her dedication and commitment to nurturing talent within her team and fostering a culture of innovation and collaboration to achieve sustainable growth and value creation, and she looks forward to working with the team at HFC Bank and HFC Bank's valued customers.

Ms. Charishma Kumar brings over 16 years of illustrious experience in Treasury, Banking, and Finance to her new role as Head of Treasury and Financial Markets. With a distinguished career spanning leadership positions across the South Pacific region, including executive roles at BSP and BRED, Ms. Kumar has amassed a wealth of expertise and insights.

Armed with a Master of Commerce in Economics, a Post Graduate Diploma in Economics, and a Bachelor of Arts in Economics, Banking, and Finance, Ms. Kumar possesses a formidable blend of academic rigor and practical experience. Her strategic acumen and unwavering commitment to organizational capacity building are poised to elevate HFC Bank's performance in financial markets.



Mr. Chandra Prakash
Senior Business Relationship Manager

"I look forward to building lasting partnerships and chart new financial horizons together. With decades of experience as my compass, I step into this role with unwavering commitment to HFC's services, goals and leadership." Mr. Prakash added.

Mr. Chandra Prakash brings over 36 years of seasoned expertise in Banking to his new role as Senior Business Relationship Manager at HFC Bank. His illustrious career began in 1987 at ANZ Banking Group, where he steadily progressed through various roles, honing his skills in relationship management and risk assessment.

Equipped with a Diploma in Banking & Finance and a Certificate IV in Information Technology from Box Hill Institute, Australia, Mr. Prakash possesses a unique blend of academic rigor and practical expertise. His commitment to building lasting partnerships aligns perfectly with HFC Bank's vision of becoming Fiji's the best banking institution.



Ms. Miriam Wright
Senior Manager Balance Sheet and Market Risk

"This promotion is not only a reflection of the time and attention I put into my work, but also the reflection of the Visionary Leadership and mentorship of the CEO, who believed in me and my potential of progressing into a leadership role within the Bank. HFC Bank's employee centric culture, its 'HEART' Values and the wonderful HFC Bank team have also immensely contributed to my success within the Bank and I am grateful to the Bank for providing me with possibilities for growth and development. I am excited about the opportunities that await me and to contribute to the success of HFC Bank in my new role." Ms. Wright added.

Ms. Miriam Wright's appointment to Senior Manager Balance Sheet and Market Risks is a testament to HFC Bank's dedication to nurturing local talent. With a decade of banking experience, Ms. Wright joined HFC Bank in 2022 as Manager Balance Sheet and Market Risk from Westpac showcasing exceptional performance and dedication.

Throughout her tenure, Ms. Wright's leadership and innovative approach have been instrumental in steering the department forward. Her recent appointment underscores her invaluable contributions to the bank and her unwavering commitment to excellence. Ms. Wright attributes her success to the transformative power of tenacity, relationships, and innovation.



Mr. Isikeli Vukikomoala
Senior Manager Business Development

"It is an absolute privilege to be part of a dynamic, robust and talented Organization which is wholly committed to providing a superior customer service proposition through personalized banking services augmented by innovative financial solutions and convenience. The eminent corporate 'HEART' values of the Organization that is firmly embedded on the pillars of Humility, Respect and Trust deeply resonates and embodies the essence of our culture as Fijians". Mr. Vukikomoala expressed.

Mr. Isikeli Vukikomoala brings over 23 years of banking experience, with a strong focus on Business Relationship Banking, to his role as Senior Manager Business Development at HFC Bank. His career highlights include a successful tenure as Senior Manager Corporate Banking at BRED Bank, where he played a pivotal role in developing Small Medium Enterprise (SME) strategies.

Mr. Vukikomoala's customer-centric approach and deep understanding of the Fijian market position him as a valuable asset to HFC Bank's business development efforts. He is deeply committed to providing superior customer service through personalized banking services and innovative financial solutions.

As HFC Bank continues its journey to become Fiji's preferred banking institution, these appointments and promotions underscore its unwavering commitment to excellence and local talent development. The bank looks forward to leveraging the expertise and leadership of its team to drive growth and innovation in the region.

