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HFC Bank Expands Digital Footprint

HFC Bank has launched and added three new Automatic Telling Machines (ATMs) to its line-up of fleet. These new ATMs increases the banks footprint in customer service by providing a greater reach to the people of Fiji and it also recognises the banks' increasing customer base.

HFC Bank CEO Rakesh Ram mentioned "HFC Bank strategically selects ATM locations and places them in areas where it has a greater reach to its customers. It also highlights the banks' dedication in ensuring that they meet the banking needs of its customers whilst continuing to boost its commitment to their Digital Strategy Platform".

The three new ATMs are located at:

1. Valelevu (Shop & Save Supermarket)
2. Nadi (Total Service Station – Nadi back road)
3. Lautoka (The Hub Complex – Waiyavi)

With these new ATMs, HFC Bank now has a total of 15 ATMs across the country. This enables its customers to have a greater convenience in accessing their funds without the hassle of travelling afar. Furthermore, an interchange agreement is held with Westpac which means Westpac account holders are also able to use HFC Bank's ATMs and vice-versa. Similarly the bank is in the process of engaging with another interchange partner which will be announced shortly.

For more information, please contact:

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