



25<sup>th</sup> May 2020

## HFC Bank Continues Partnership with FENC Fiji

HFC Bank continues to carry out this noble cause through their annual pledge by partnering with FENC Fiji.

While the nation is facing the current pandemic, HFC Bank CEO Rakesh Ram said, "This financial assistance of \$10K is a continued partnership with FENC Fiji, which is in line with the Bank's Vision, that is, 'creating wealth for future generations'. We believe that providing access to education to the neediest children in Fiji especially during these trying times helps us to achieve that vision. Education is the greatest gift to the deprived members of our society and our aim is to support as many needy children as we can".

FENC Fiji CEO, Ms. Priya Lata said, despite what Fiji is going through at this moment, FENC FIJI still strives to assist the families who will need education assistance after this hard time. Families who have lost everything in the cyclone, families whose breadwinner have become jobless or are on reduced hours. All donations made are a source of hope to the poorest of the poor children in Fiji, FENC is able to assist the children through the help of all donors' sponsorships and for that the organization is so grateful.

Until now FENC still believes that there are families who are out there that will need our support after the restrictions are lifted and that everything resumes back to normal. With donations like we have witnessed today from HFC Bank, FENC Fiji is able to reach out to families in villages and communities with the need of educational assistance. So far HFC bank has donated 40K and also HFC staff has voluntarily assisted FENC Fiji.

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In addition to providing innovative financial solutions to the people of Fiji and being the bank of choice, HFC Bank has an internal Community Work Committee that identifies communities in dire need of assistance and helps in the best way possible. Apart from this, the bank had donated \$50,000 towards the victims affected by Tropical Cyclone Ana and also extended financial assistance and co-sponsored Fiji's National Disability Awards night held earlier this year.

FENC Fiji is a non-political, non-profit voluntary organization that assist children's education from Class 1 – Form 7 and support to the underprivileged children in Fiji.

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